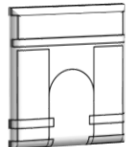


Trained staff on
outcomes and digital oriented
teaching and learning



DECEMBER, 3-6 2024
BENEVENTO, ITALY

DEMM DEPARTMENT

DEGREE PROGRAM IN DIGITAL ADMINISTRATION SCIENCES

DEGREE PROGRAM IN BUSINESS ADMINISTRATION

Concetta Nazzaro

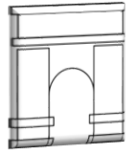


UNIVERSITÀ DEGLI STUDI
DEL SANNIO Benevento



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DEGREE PROGRAM IN DIGITAL ADMINISTRATION SCIENCES



DECEMBER, 3-6 2024
BENEVENTO, ITALY

The program offers a multidisciplinary education in the fields of history and political science, sociology, economics and management, law, information technology and organizational studies

Objectives

- Promote knowledge acquisition and skill development by leveraging technological innovation tools for:
 - Analyzing social systems and complex organizational structures
 - Interpreting changes and innovations in public and private administration
 - Designing and implementing initiatives for sustainable development in economic, legal and social fields
- The Course integrates diverse fields of knowledge to ensure:
 - A strong multidisciplinary foundation
 - A professional and practical learning approach

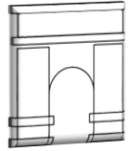


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Program Delivery & Career Opportunities

Program Format

The course is delivered entirely online through the university's telematic services (Learning Management System), including all teaching activities and internships, because it is aimed at working students who want to acquire knowledge and skills in the field of sustainable digitalization of public administration processes

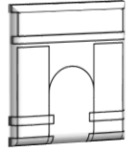
Career Paths

Public and private organizations, with roles focusing on:

- Driving digital innovation and administrative change
- Twin transition (sustainable and digital) of public administration
- Organizational management

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DEGREE PROGRAM IN BUSINESS ADMINISTRATION



DECEMBER, 3-6 2024
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The three-year program integrates business and economic disciplines, legal studies and mathematical methods applied to economics. It focuses on theoretical and methodological tools for analyzing economic phenomena from a multidisciplinary perspective..

Curricula Options

- **GENERAL CURRICULUM:** Prepares professionals for roles in analysis, planning, control, design, coordination of business activities and consulting in accounting, tax, and managerial fields
- **ENTERPRISES AND SUSTAINABLE DEVELOPMENT CURRICULUM:** Focuses on the scientific, economic and managerial aspects of sustainability, including:

Managing sustainable economic activities

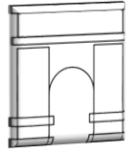
Promoting eco-friendly growth and development processes

Addressing challenges related to the twin transition

Exploring new business models for sustainability across sectors

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DEGREE PROGRAM IN BUSINESS ADMINISTRATION



DECEMBER, 3-6 2024
BENEVENTO, ITALY

While preserving its structure as a three-year program with a foundational general education approach, the **Enterprises and Sustainable Development Curriculum** explores innovative models of sustainable enterprises across diverse economic and productive sectors. It emphasizes the factors that foster sustainable growth within local ecosystems, addressing the challenges posed by the evolving competitive landscape shaped by environmental and technological transformations.

Educational Structure

- **Year 1:** Common foundation for all students.
- **Years 2-3:** Specialized training based on chosen curriculum.
- Special emphasis on new business models for sustainability in diverse economic sectors and fostering sustainable growth in competitive and eco-sensitive contexts.