



Yerevan State University

SQF: Management & Administration

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Yerevan State University

Management & Governance

➤ S Q F:

Green, Digital Transformations, Environment and Sustainability

- **Public Administration (BA, 4 year)**
- **Public Policy and Management (BA, 4 year)**
- **(Business) Management (BA, 4 year)**



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Management & Governance

Common professional components:

- Generic management and public management (public management is one of the trendy contemporary developments of public administration with a strong tinge towards efficiency and business-oriented values)
- American concepts and educational standards of profession, including the U.S.-rooted approach to managerial and professional PA and PP



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Public Administration: BA

- Established in 2007, in close partnership with Arizona State University, School of Public Affairs
- Overall learning outcomes and the competences are compatible with the traditional standards and patterns of Public Administration, **yet with a somehow stronger emphasis on professional administrative and managerial dimensions typical to the U.S. educational traditions in this field**
- (1) Theory of PA, (2) Basics of Civil Service, (3) Management and Governance, (4) E-Governance, (5) Theory of Organizations, (6) Policy Design and research methods



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Public Policy & Management

- Designed and developed in 2019, in collaboration with the colleagues from CSUN and USC,
- A major focus: policy analysis, design, implementation, evaluation, whereby the managerial and governance -related part is tied to the program and project management problematique with the set of the respective learning outcomes.
- (1) Public Policy Analysis, (2) Project and Program Management, (3) Methods of research, (4) Comparative Public Policy and PA, (5) Sectoral Policies, (6) EU policies and governance, (7) Quant and Evidence-based analysis, (8) Civil Service System.



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Public Policy & Management

3-tier approach:

- ❖ 3 BA Programs: Business Management, Public Administration, and Public Policy & Management
- ❖ Courses that are majorly focused on Environment and Ecology, Digital Transformations and Green deal
- ❖ Courses that contain the **elements or components**
- ❖ **Courses that we plan to incorporate in the Curricula if the proposed SQF is adopted**



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Courses and modules on Ecology, Environment, Digitalization and green deal

- **Public Administration:** Major focus is Ecology and Environment :
- (1) Basics of Environmental Science, (2) Sustainable Development and Growth Theories, (3) E-Government and Innovations.
- PA BA courses that **contain the elements of** ecological problems, green transformation and sustainable development:
- **(1) Political and Economic Development, (2) Regulative Instruments, (3) Third sector organizations and environment.**



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Courses and modules on Ecology, Environment, Digitalization and green deal

- **Public Policy & Management:** Major focus is on Ecology and Environment :

(1) Basics of Environmental Science, (2) Urban development, (3) Economic growth and development theories, (4) Sustainable development theories and policies, (5) E-Gov and GovTech.
- PA BA courses that **contain the elements of** ecological problems, green transformation and sustainable development: **(1)** Comparative Public Policy and Governance, **(2)** Policy Instruments and Regulation, **(3)** Social Policy, **(4)** Public Policy in EU, **(5)** Public – Private Partnership.
- **Planned course(s): in progress**



"Management"

Educational Program of Bachelor's Degree

Faculty of Economics and Management, YSU.



Green and Sustainable Development Courses

- Fundamentals of Ecology and Environmental Protection,
- Sustainable development,
- Information technologies in economics (digitalization),
- Software packages (digitalization),



Courses with Green and Sustainable Development Components

- Business organization and management,
- Agri-Food System Management.
- Modeling of Economic Situations and Applications.



Courses being developed related to Green and Sustainable Development

- Sustainable Financing,
- Environmental Risk Management



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SQF: Management

- Capabilities: Capable to assess and evaluate the ethical, environmental and societal consequences and outcomes of the social-economic activities of government and business;
- Capabilities: Capable to understand and apply gained knowledge in developing and fostering the socially responsible businesses and corporate social responsibility.
- Knowledge: To interpret and differentiate the main structural aspects and the (toolkit) modes of implementation of the sustainable management.



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SQF: Management

- Skills: (Practical) Use/ Apply specialized analytical skills and analytical strategies to study/ analyze governmental social-economic policies and aims in attaining of sustainable development, green business and digital development.
- General capability: Critical thinking and basic research skills for conducting research projects



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SQF and Road Ahead

- Capstone projects,
- interdisciplinary diploma works, elements of: green deal, digital transformations, sustainable developments
- ISO 37000 components and the ESG-tied courses,
- a special emphasis on ecological policies, ecology and protection policies in PPP format, Green finances and development, innovation policies.