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„Reforming Undergraduate Education for GR^{een} and Sustainable Development in AR^menia and MO^{ld}ova”

ERASMUS + KA2 Project#101128817

Report Deliverable D5.2: Project website developed and maintained



UNIVERSITÀ DEGLI STUDI
DEL SANNIO *Benevento*



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AND CONSTRUCTION OF ARMENIA



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CULTURE AND SPORTS
OF THE REPUBLIC OF ARMENIA



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ȘI CERCETĂRII
AL REPUBLICII MOLDOVA



Universitatea
Transilvania
din Brașov



ACEP
ARMENIAN CENTER FOR
EDUCATION POLICY
AND MANAGEMENT





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Project Information

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- **Project Start Date :** 01 January 2024
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VERSION HISTORY

Version	Date	Description
0.1	10.01.2024	First draft
0.2	18.01.2024	Second draft, discussed internally
1.0	29.02.2024	Final and submitted version



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1. DESCRIPTION OF THE ACTIVITY AND OBJECTIVES FOR THE PERIOD COVERED

Work Package 5 (WP5) is dedicated to **Dissemination and Exploitation and includes Task 5.2: Development and Maintenance of the RE-GRAD Project Website**. The official project website (www.regrad.utm.md) was established to act as a central platform for communication, knowledge sharing, and stakeholder engagement. As a key deliverable of the project, the website plays a crucial role in ensuring project visibility, disseminating outcomes, and fostering collaboration among partners and external audiences. It was designed to be visually appealing, user-friendly, and accessible, aligning with the project's broader goals of promoting green and sustainable development in higher education.

Key objectives of the website:

1. Provide comprehensive project information:

- core details about the RE-GRAD project, including its mission, objectives, background, and structure, including detailed descriptions of work packages and consortium members.
- Offer accessible insights into the project's goal of reforming undergraduate education in Armenia and Moldova by developing and promoting inclusive, digital, and green-oriented curricula that support sustainable development.
- Ensure that all core project information is easily navigable and available to a diverse audience, including academic institutions, policymakers, and the general public.

2. Facilitate the dissemination of project activities and outcomes:

- Regularly share news, updates, events, and resources related to the project to keep stakeholders informed about the project's progress, milestones, and key achievements.
- Provide open access to public deliverables, reports, and other project-related documents to promote transparency and knowledge sharing.
- Serve as a central hub for disseminating best practices and innovative approaches developed through the project.

3. Encourage stakeholder engagement and collaboration:



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- Foster communication by offering a dedicated "Contact Us" section, enabling stakeholders to connect with project partners for collaboration, inquiries, or further information.
- Promote active participation through event announcements, resource sharing, and interactive opportunities for stakeholders and the academic community.

2. SUMMARY OF THE TASKS AND ACTIVITIES PERFORMED AND RESULTS ACHIEVED

The **RE-GRAD project website** (<https://regrad.utm.md/>), launched in **February 2024**, serves as a cornerstone of the project's digital communication strategy. Developed and managed by the **Technical University of Moldova (TUM)**—the project's coordinating institution—the website serves as a dynamic hub for disseminating essential project information, objectives, and deliverables.

The homepage provides a welcoming introduction to the project, featuring:

- A clear welcome message that outlines the project's mission and significance.
- The project's key visual identity, offering a recognizable and cohesive brand representation.
- A user-friendly top navigation menu, guiding visitors to dedicated sections such as:

RE-GRAD WEBSITE STRUCTURE OVERVIEW

— 🏠 Home

- | — Welcome Message
- | — Project Key Visual
- | — Quick Access Links

— 📖 About

- | — Project Overview
- | — Objectives
- | — Mission & Vision

— 🤝 Consortium

- | — Partner Institutions
- | — Roles & Contributions

— 🏆 Outcomes

- | — Key Achievements
- | — Deliverables
- | — Impact

— 📄 Work Packages

- | — WP1: Preparation

— 📰 News

- | — Latest Updates
- | — Announcements



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- | | WP2: Capacity Building
 - | | WP3: Development
 - | | WP4: Redesign & Piloting
 - | | WP5: Dissemination & Exploitation
 - | | WP6: Quality Monitoring
 - | | WP7: Project Management
- | | **Events**
 - | | Upcoming Events
 - | | Past Events
- | | **Resource Centre**
 - | | Educational Materials
 - | | Research Papers
- | | **Project Documents**
 - | | Reports & Guidelines
 - | | Official Publications
- | | **Contact Us**
 - | | Contact Form
 - | | Project Team Info
 - | | Social Media Links

The homepage of the RE-GRAD project website serves as a welcoming entry point for users. Each section is thoughtfully designed to enhance user engagement, allowing stakeholders to easily explore project progress, access key resources, and stay informed about ongoing activities. The modern and intuitive layout ensures a seamless and enjoyable browsing experience, reflecting the RE-GRAD project's commitment to transparent and effective communication.

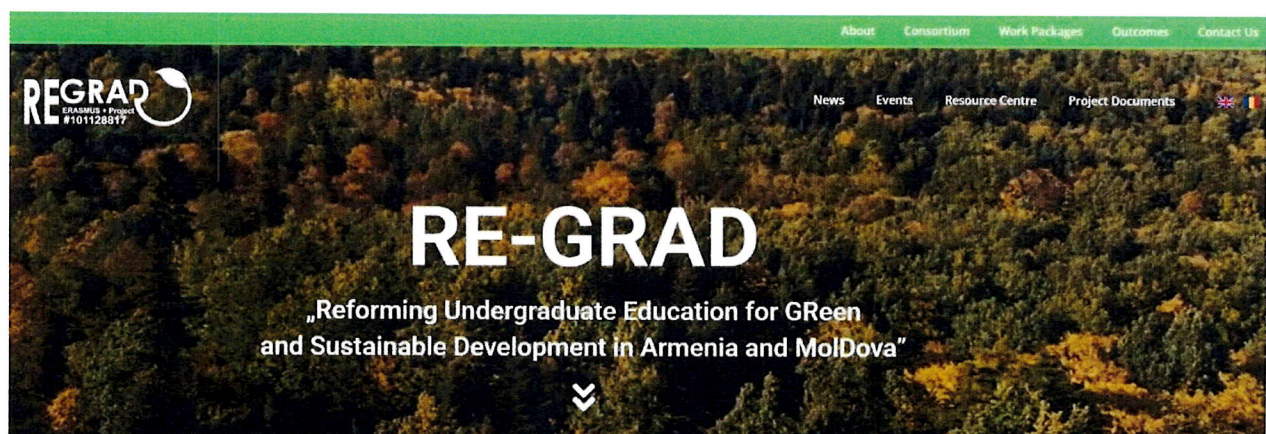


Figure 1. Homepage of the RE-GRAD Project Website



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2.1 Menu Item - About

This section provides an **overview of the RE-GRAD project**, outlining its **mission, vision, and key objectives**. It includes:

- A **general introduction** to the project, explaining how it aims to reform undergraduate education in Armenia and Moldova
- Project's **specific objectives**, such as integrating the **European Green Deal** and **Sustainable Development Goals (SDGs)** into higher education curricula, promoting the development of green skills, and enhancing digital competencies among students and faculty.

2.2 Menu Item - Consortium

This section provides detailed information about RE-GRAD **RE-GRAD project's partner institutions and their roles** (regrad.utm.md/consortium) in the initiative.

- + An overview of each partner's specific role, such as leading efforts in curriculum reform, policy advising, and research, essential for the project's success.
- + Logos and links to the official websites of all partner institutions for further exploration.

A brief description of each partner's contribution to the project, showcasing how their expertise and resources support the objectives of the RE-GRAD initiative

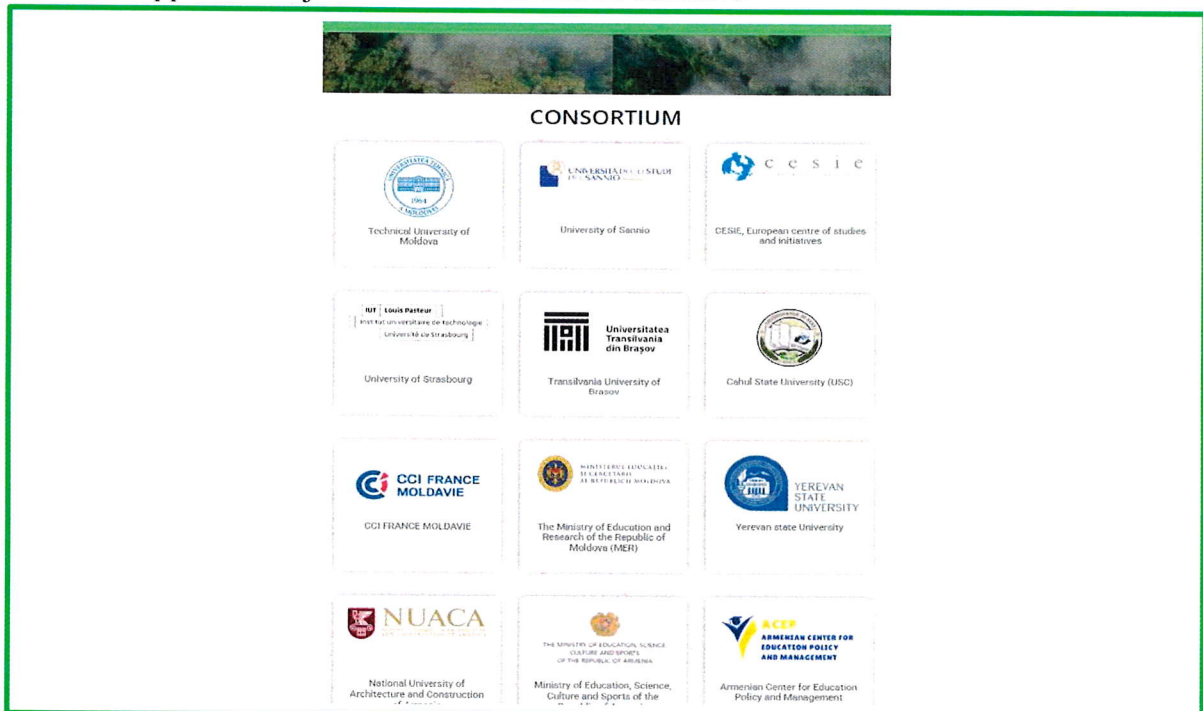


Figure 2. Homepage of the Consortium section on the RE-GRAD Project Website



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2.3 Menu Item - Work Packages

The Work Packages (WPs) section (<https://regrad.utm.md/work-packages/>) of the RE-GRAD project outlines key tasks aimed at achieving the project's objectives. Each work package focuses on different aspects, from project management and capacity building to the development of frameworks and redesigning academic programs.

- ✚ **WP1: Preparation** – Establishing project management frameworks.
- ✚ **WP2: Capacity Building** – Enhancing policy, design, and digital academic programs.
- ✚ **WP3: Development** – Advancing SQF and CESD frameworks.
- ✚ **WP4: Redesigning Academic Programs** – Piloting innovative teaching methodologies.
- ✚ **WP5: Dissemination** – Expanding project visibility.
- ✚ **WP6: Quality Assurance** – Maintaining project quality standards.
- ✚ **WP7: Project Management** – Overseeing the overall project flow.

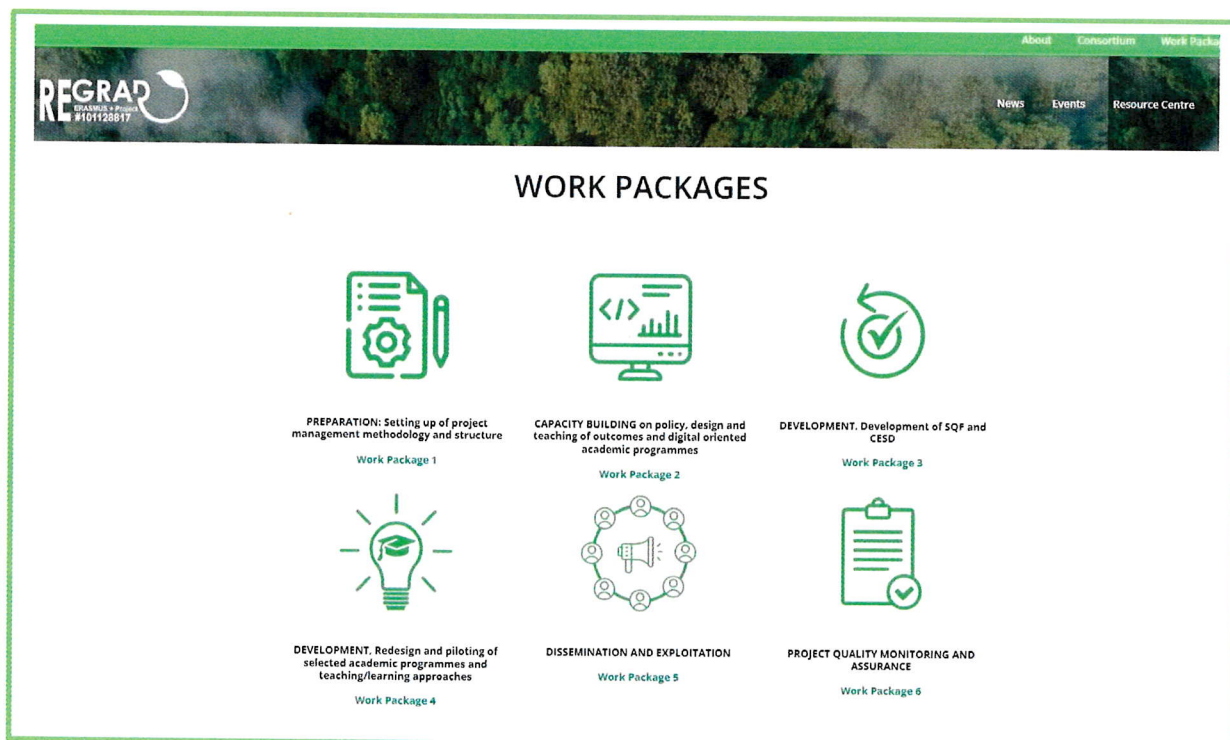


Figure 3. Homepage of the WP section on the RE-GRAD Project Website



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2.4 Menu Item - Outcomes

The **Outcomes** section on the RE-GRAD project website (regrad.utm.md/outcomes) highlights the key deliverables and results of the project, offering visitors direct access to the outcomes of various activities and work packages. This section features both public and sensitive deliverables.

- Public deliverables (PU) are freely accessible to the general public, such as reports, frameworks, educational materials, and strategic documents aimed at promoting transparency and facilitate knowledge sharing.
- Sensitive deliverables (SEN), are restricted documents available only to project partners or stakeholders with specific access rights. These include internal reports and documents containing confidential information meant for a limited audience.

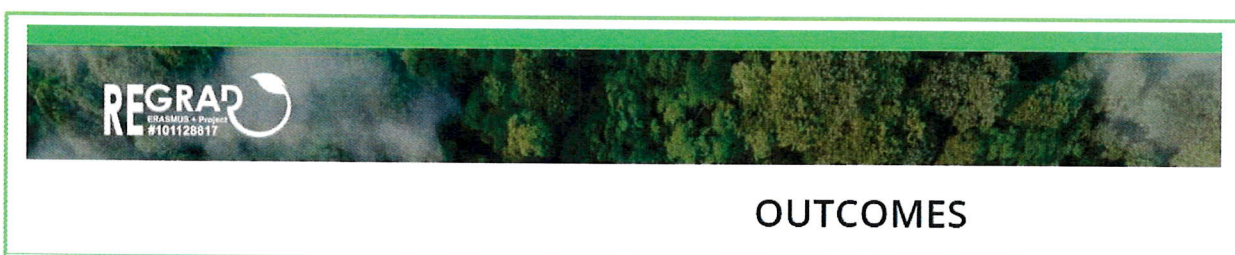


Figure 4. Homepage of the Outcomes section on the RE-GRAD project Website

2.5 Menu Item - News

The **News** section <https://regrad.utm.md/news/> provides the **latest updates and announcements** related to the RE-GRAD project organized in chronological order.

It includes:

- Information on key events, meetings, collaborations, study visits, and other project-related activities.
- A search bar for easy access to specific events, and the option to filter “past” events by year.



Figure 5. Homepage of the News section on the RE-GRAD project website





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This section highlights the project's progress, achievements, and the dissemination of knowledge, ensuring stakeholders are kept informed and engaged with ongoing developments.

2.6 Menu Item - Events

The "Events" section <https://regrad.utm.md/events/> features a calendar of both past and upcoming events related to the RE-GRAD project, focusing on topics like green and sustainable education. Key activities include study visits, workshops, capacity-building training for university staff, and dissemination events aimed at engaging the broader academic community.

2.7 Menu Item - Resource Centre

The "Resource Centre" (<https://regrad.utm.md/resource-centre/>) of the RE-GRAD project website



Figure 6. Homepage of the Resource Centre section on the RE-GRAD project website



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2.8 Menu Item - Project Documents

The **Project Documents** section of the RE-GRAD website serves as a comprehensive repository of materials developed throughout the project's implementation. These documents support the reform of undergraduate education in Armenia and Moldova, focusing on integrating the European Green Deal and Sustainable Development Goals (SDGs) into higher education curricula.



Figure 7. Homepage of the Project documents section on the RE-GRAD project website

2.8 Menu Item - Contact Us

The "Contact Us" page <https://regrad.utm.md/contact-us/> on the RE-GRAD project website offers visitors a straightforward way to get in touch with the project management.

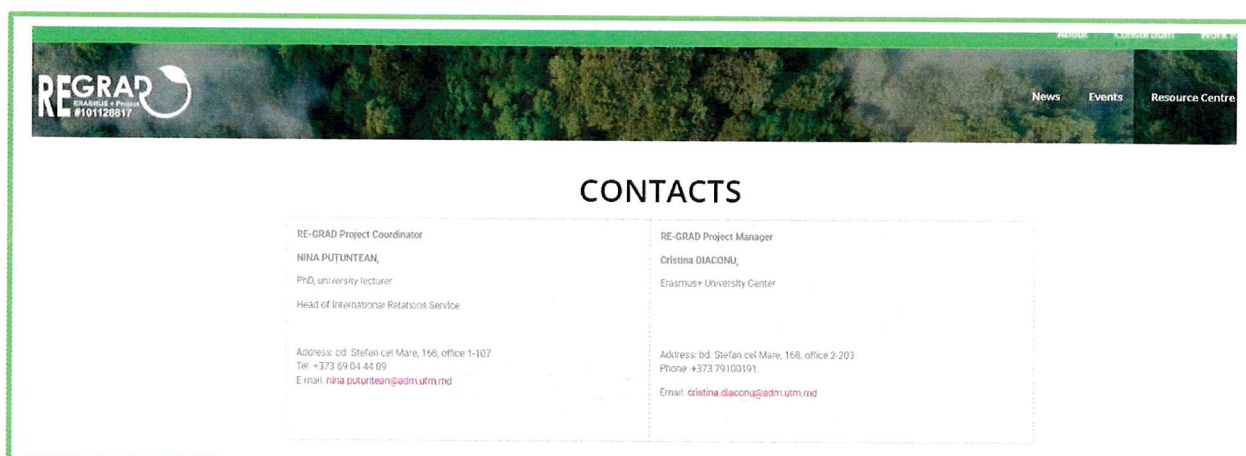


Figure 8. Homepage of the Contact Us section on the RE-GRAD project website



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3.CONCLUDING REMARKS

In conclusion, the development and ongoing maintenance of the RE-GRAD project website play a central role in the project's communication and dissemination strategy. The website serves as an essential platform for sharing detailed project information, fostering stakeholder engagement, and ensuring the timely and transparent dissemination of results. Its user-friendly structure enhances accessibility, supporting the project's objectives by providing resources, event updates, and easy access to key deliverables. The commitment to maintaining and updating this platform will ensure its continued effectiveness in promoting visibility, supporting knowledge-sharing, and encouraging sustained engagement throughout the project's lifecycle.