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## „Reforming Undergraduate Education for GR<sup>een</sup> and Sustainable Development in Ar<sup>menia</sup> and Mol<sup>dova</sup>”

ERASMUS + KA2 Project #101128817

### TRAINING: „INNOVATIVE TEACHING FOR A SUSTAINABLE AND DIGITAL FUTURE”

June 2 – 6, 2025



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## General Agenda

### Session link

<https://us06web.zoom.us/j/83882778307?pwd=KMDANSQUdPTd8EH74AKRc9pW9wHUok.1>

Join Zoom meeting: Meeting ID: 838 8277 8307

Passcode: 223857

**Working language: English (translation will be provided from English to Romanian, Romanian to English for)**

June 2, 2025 - Green and Sustainability-Oriented Education	
14:50 – 15:00	<b>Registration</b>
15:00 – 15:20	<b>Opening Remarks &amp; Training Objectives</b> <b>RE-GRAD- General presentation</b> <i>Daniela Pojar - Vice-Rector for Finance and International Relations of the Technical University of Moldova.</i> <i>Sergiu Cornea, Dr. hab., asoc.prof., – rector of the Cahul State University “Bogdan Petriceicu Hasdeu”, Republic of Moldova</i> <i>Nina Puțuntean, coordinator of the RE-GRAD project,</i> <i>Head of the International Directorate of UTM</i>
15:20 – 17:30	<b>Sustainability-oriented education</b> <i>Prof., dr. ing, Codruța Jaliu, Transilvania University of Brașov, Romania</i> <i>Conf., dr. ing., Daniela Ciobanu, Transilvania University of Brașov, Romania</i>
17:30 – 18:00	<b>Reflection &amp; Discussion&amp; Questions</b>

June 3, 2025 - Learning Beyond the Classroom: embedding Work-Based Learning in study-programmes	
14:50 – 15:00	<b>Registration</b>
15:00 – 15:30	<b>An Immersive MBA Experience: Teaching Strategy Beyond the Classroom Walls</b> <i>Thierry Burger-Helmchen, University of Strasbourg, France</i>
15:30 – 16:00	<b>HackAudit: Learning Audit Skills through Challenge-Based Learning</b> <i>Sophie Bollinger, University of Strasbourg, France</i>
16:00 – 16:30	<b>Experience feedback on a BIP project</b> <i>Amandine Mathieu, University of Strasbourg, France</i>
16:45 – 17:15	<b>Management Simulation in Action: The European Business Tournament Experience</b> <i>Richard Stemplowski, University of Strasbourg, France</i>
17:15– 17:50	<b>The CREASXB Autumn School: Foster Creativity through Collective Experimentation</b> <i>Patrick Llerena, Vinciane Chavand, Anne-Gaëlle Maltese, René Carraz, University of Strasbourg, France</i>
17:50 – 18:00	<b>Reflections &amp; Discussions &amp; Questions</b>



### June 4, 2025 - Effective Integration of AI Tools in Education – From Teaching and Learning to Ethical Usage

14:50 – 15:00	<b>Registration</b>
15:00 - 17:30	<b>Effective Integration of AI Tools in Education – From Teaching and Learning to Ethical Usage</b> <i>Smiljana Đukićin, PhD,</i> <i>Vučković and Uglješa Stankov, PhD, CESIE - European Centre of Studies and Initiatives</i>
17:30 – 18:00	<b>Reflections &amp; Discussions &amp; Questions</b>

### June 5, 2025 - Digital Tools for Hybrid and Blended Learning

14:50 – 15:00	<b>Registration</b>
15:00 – 16:30	<b>Moodle-based e-learning platforms: tools and features. How to publish teaching materials, manage an assessment activity, manage communications with users.</b> <i>Eulalia Balestrieri, University of Sannio, Italy</i>
16:30 – 16:45	Coffee break
16:45 – 17:50	<b>Characteristics and methods of carrying out online training activities within the Degree Course in Digital Administration Sciences (distance learning course) of the Department of Law, Economics, Management and Quantitative Methods of the University of Sannio.</b> <i>Prof. Concetta Nazzaro, President of the Council of the Bachelor's Degree Course in Digital Administration Studies, University of Sannio, Italy</i>
17:50 – 18:00	<b>Reflection &amp; Discussion &amp; Q&amp;Q</b>

### June 6, 2025 - Future Trends & Conclusion

14:50 – 15:00	<b>Registration</b>
15:00 – 15:30	<b>The business community's ESG expectations of young graduates entering the job market.</b> <i>Ludmila Andronic, Corporate Affairs Director, ESG Expert, Efes Vitanta Moldova</i>
15:30 – 16:00	<b>Draxelmaier representative</b>
16:00 – 16:15	Coffee break
16:15 – 17:15	<b>The role of middle management in integrating and strengthening sustainable development goals within companies.</b> <i>Jean-Claude Million, CCIFM- The Moldavian French Chamber of Commerce and Industry</i>  <b>Training evaluation by ACEP representatives</b>
17:15 – 18:00	<b>Closing remarks</b>